

THE BLAIRMORE ENTERPRISE

VOL. XXI, NO. 1

THE BLAIRMORE ENTERPRISE, THURSDAY, JANUARY 2, 1930

\$2.00 PER ANNUM

Orpheum! TALKIES

Home of Real TALKIES

PRESENTS

Thursday, Friday and Saturday

"The Letter"

FEATURING

JEANNE EAGLES

"Yes, I wrote that letter. That reckless, fatal letter! It cost me \$10,000 and nearly sent me to prison for life. It destroyed my husband's love and faith. I am guilty! But perhaps if you knew my story you will not condemn me too much." See it for yourself, and give your judgment.

100% Talking

Next Monday, Tuesday and Wednesday

"The Careless Age"

WITH

DOUGLAS FAIRBANKS, JR.
LORETTA YOUNG CARMEL MYERS

Thrill! Suspense! Catch thick and fast in the dramatic romance of "The Careless Age." See, and hear the beautiful soprano voice of Carmel Myers singing divine melody.

WATCH FOR

"The two Black Crows" - - Soon

Car of Robin Hood Products Just Unloaded

Three New Robin Hood Packages

- Quick Cooking Oats, containing a lovely piece of China ware, per pkg 45c
- Quick Cooking Oats, containing a Fancy Glass Tumbler, per pkg 45c
- (The Tumbler is very good quality)
- Robin Hood Fancy Quality Flour, in packages 50c

New Year Specials

- Dyson's Pure Pickles, quart sealers, Sour, Sweet Mixed and Chow, per jar 50c
- Fry's Pure Cocoa, 3-lb tins, each \$2.00
- Fry's Pure Cocoa, 1/2 lb 28c - 1s 55c
- Palm Olive Soap, 6 cakes for 45c
- Le Lys Soap, a nice large cake suitable for the bath or wash house, special 13 cakes \$1.00
- Alberta Nettle Gem Potatoes, per 100 lbs \$3.75
- B.C. Potatoes, per 100-lb sack \$4.00
- Gorgonzola Cheese, per lb 65c
- Roquefort Cheese, per lb 75c
- Fresh Mince meat, fine quality, per lb 25c

OKANAGAN APPLES

We have Spies, Wagners, Winter Bananas, etc., etc. at reasonable prices

For Winter Weather

You need warm comfortable underwear. We have a very complete line for Men, Boys, Ladies and Children

Special Values—Men's Leather Coats & Mackinaws. Buckskin Moccasins clearing at 75c

Ladies' and Children's warm, comfortable Slippers at a Special Reduction of 20%

Boys' heavy weight Pullover Sweaters, roll neck and V neck shawl collars, smart bright colors, striped design, at 15% reduction

Boys' and Girls' heavy weight Sweaters Coats and Skating Sets, 15% off

Ladies' and Children's Hats, clean smart goods, values up to \$7.50, all clearing at one price \$1.00 each

F. M. THOMPSON CO., LTD.

Main Store Phone 25 — BLAIRMORE — Greenhill Store Phone 28

PREMIER BROWN, 25 NEW YEAR'S MESSAGE TO THE PEOPLE OF ALBERTA

We cannot write of the closing days of 1929 in the same bright spirit of optimism with which we were able to regard the closing days of the last few years. A business recession which we hope is but temporary, but which has brought a certain amount of unemployment, has followed a partial crop failure throughout Western Canada, thus serving to again emphasize the extent to which the commercial and economic life of Canada is dependent upon the agricultural welfare of the West.

In a young and growing country with a background of such undeveloped wealth as is possessed by Canada, business recessions must only be temporary and should not dampen the courage. Progress can only be made by periods, not by years.

The closing days of 1929 do mark in a very definite way, the end of a period in Alberta's history. The problems which for many years past have been foremost in the minds of our people, such as our railway problem and the vexed question of the transfer of our natural resources, may now be laid aside. The attention of our people in the next few years will be intensively directed to the question of how we shall handle our resources and what we wish to do by way of ensuring their sound development. Any contemplation of the results which may follow the application of sound and sane intelligence to the wonderful heritage of undeveloped resources with which this province is blessed, must enable us always to face the coming year in the spirit of quiet confidence with which I wish the people of Alberta a very bright and prosperous New Year.

(Signed) J. E. BROWN, PREMIER OF ALBERTA.

BIG HOCKEY GAMES MONDAY AND TUESDAY

Owing to the promise of mild weather, the Arena committee thought it advisable to postpone the big hockey exhibition games, Trail-Blairmore, billed for Wednesday and Thursday of this week, and announcements are posted today that these games will be played on Monday and Tuesday night of next week, January the 6th and 7th.

Already, quite a number of reserve seats have been sold, and a crowded arena is looked for to greet the B.C. champions in action against Blairmore.

DEATH OF MRS. J. C. COX

The people of this district received a shock on Monday of this week to learn that Mrs. John C. Cox had passed away suddenly at Coleman, following a critical operation.

The remains will be taken to Vancouver by tomorrow morning's train for interment, following a funeral service to be held tonight.

We join in extending sincerest sympathy.

ELKS' ANNUAL BALL IS REAL SUCCESS

The sixth annual ball of the Blairmore Lodge of Elks took place in the opera house on Tuesday night and was as usual very largely attended and a success in every particular. A bounteous distribution of streamers, confetti, etc., coupled with excellent music and a sumptuous luncheon, made the affair one of the merriest in the history of the local social folk. Being unable to secure an orchestra locally, it was necessary to bring in Sid Hamilton's six-piece orchestra from Fernie.

NIGHT CLASSES IN MINING

Providing a sufficient number of members can be enrolled, a night class will be started in Blairmore to prepare you for the fire boss examination. I intend to start the class about January 21st, 1930, and to hold classes on two nights each week for about three months.

The cost of the tuition will be \$10.00 per student and this amount can be paid in any manner that is convenient to the individual.

Latest mines acts will be provided or required.

All those wishing to enroll, should

J. Williams, or myself, at once. M. H. CONGDON, Instructor.

MORE BUFFALO MEAT

The business of killing 500 buffaloes in the Wainwright National Park commenced last week. The older animals will be cured and dried and shipped to the Eskimos and Indians of the north. The younger beasts will probably find their way to the dining tables of the elite at \$5 a plate.

Mr. Dunn, of Burns & Co., is superintending the slaughter, while a veterinarian will be at the abattoir constantly to see that only healthy animals are used.

BELLEVUE

Friday and Saturday, January 3rd and 4th

"The Girl in the Show"

ALL TALKIE

With Bessie Love and Raymond Hackett

NEXT WEEK

THURSDAY - FRIDAY SATURDAY

JANUARY 9 - 10 - 11

'Madame X'

ALL TALKIE

with

RUTH CHATTERTON LEWIS STONE
RAYMOND HACKETT

Your Opportunity to SEE AND HEAR the greatest of all Talking Pictures to date

Directed by Lionel Barrymore

Burns' Shamrock Brand Products

"THE EMPIRE'S STANDARD"

Hams - Bacon - Lard - Butter - Eggs - Cheese

FRESH KILLED BEEF, PORK, LAMB AND VEAL
Fresh and Smoked Sausage Choice Fresh and Smoked Fish

Some of Our Specials for the Week End

Choice Dominion Bacon, by the piece, per lb 35c
Choice Breakfast Bacon, sliced, sanitary wrapped, per lb 45c
Dill Pickles, extra large, per dozen 40c

BURNS & CO., LIMITED

BLAIRMORE Phone 46 HILLCREST Phone 611 COLEMAN Phone 33

Agents For

Brunswick Panatropes and Radios

Come in and Hear the new

No. 31 COMBINATION RADIO - PANATROPE
and arrange for a Demonstration in your Home

KODAKS - FILMS - SUPPLIES

Bring in Your Rolls to be Developed and Printed

THE BLAIRMORE PHARMACY

Gordon Steeves, Prop. Phone 110 Blairmore, Alberta

Ladies' Coats Children's Coats

ALL THIS SEASON'S STYLES
FUR TRIMMED

In order to Clean up what we have left, we are
Offering Any Coat at

HALF PRICE

MEN'S OXFORDS

English made - Renowned for wear
Special \$5.95

John A. Kerr

Men's Women's and Children's Clothing
Phone 23 Dry Goods, Shoes Phone 23

HOCKEY

POSTPONED TWO-GAME SERIES

TRAIL 'Smokeaters'

Versus

BLAIRMORE 'Bearcats'

Blairmore Arena

Mon. Jan. 6

and

Tues. Jan. 7

Puck Faced off 8 o'clock Each Evening

Reserve Seats 75c - Rush 50c - Children 25c

Reserve Seats at Blairmore Pharmacy

The Old Year and the New

The old year is dying—it may be dead, passed into the limbo of the unrecalled past, before these words appear in print. A new year dawns, with all its hopes and fears, its possibilities for good or evil, its vista of 365 days of opportunity for each and every individual.

With the passing of the old year it is customary to take a swift backward glance in an endeavor to sum up its achievements, to realize its mistakes, to note those movements and developments which make for progress and to regret those in which it has failed.

This old custom is a good one. Whether we are prepared, or not, to accept the extreme doctrine of Evolution—that man descended from the ape—or still adhere to the Bible story of creation, the vast majority of people do believe that God and nature intended that man should grow in stature, in intelligence, in power; that there should be a steady evolution; that progress should be made in the light of past experiences. Nothing in nature stands still; it either grows and improves, or declines and dies.

Viewing the year 1929 in this critical way, and now enjoying the advantages of that hindsight which is so much clearer than foresight, what does the year's events teach us? What lessons can we carry into the new year with profit to ourselves and to the advantage of our country and the world?

Thanks very largely to the onward march of medical science, and the untiring patience of the research workers of the world, the old year was not marred by any large epidemics of disease. To a greater extent than ever before people have accepted the doctrine that it is better to remove causes of disease, and to adopt measures of protection against disease, than it is to confine our efforts to the cure of disease after it has made its appearance. As a people we will be wiser if we even more systematically and vigorously follow this course throughout 1930. It has been demonstrated with increasing force that an ounce of prevention is worth a pound of cure. And this old adage applies to other evils as well as to disease.

During 1929, Canada witnessed a greater development of its wealth of natural resources and a consequent larger expansion in industrial activity and in its trade and commerce than in any previous twelvemonth in its history. Viewing the Dominion as a complete unit, and notwithstanding local setbacks here and there, the old year was one of prosperity for Canada and its people. That prosperity was developed along sound lines and through the application of sane policies. Our industrial and commercial growth has been the direct outcome of improved methods and by a nationally aggressive policy of reaching out into all parts of the world for markets in which to sell our surplus products. It is a policy that brought business and prosperity to Canada and at the same time benefited the world at large. Canada will do well to continue and enlarge upon the same policy during the new year.

In the wide sphere of world politics and affairs, Canada, as might be expected, has reason for congratulation over the trend of events. The general acceptance by the nations of the Briand-Kellogg pact outlawing war as an instrument of national policy, the highly satisfactory results of the visit of Premier Ramsay MacDonald to the United States and Canada, and the better understanding created between the two great branches of the English-speaking family, the final withdrawal of British troops from Germany, the developing "will to peace" among all peoples everywhere, mark 1929 as a potent year in the cause of permanent peace through the development of international goodwill. A standard has been set for 1930 to follow and place on an even firmer foundation.

In Western Canada, in particular, the old year has been a time of testing for the greatest and the greatest co-operative enterprise. It has been a year of difficulty and constant anxiety for those to whom the management of that great enterprise is entrusted, as well as to every producer and business interest in this country. Fortunately, as the year closes, all indications point to the wisdom of the decisions arrived at by the Wheat Pool, and to the ultimate success of the policies decided upon. Confidence in the principles of true co-operation, therefore, will be strengthened and carried as an asset on the first page of the 1930 ledger.

Contrasted with the sound business principles, based on the law of supply and demand, adhered to by the wheat pool, the old year has borne a heavy burden of thousands of people a bitter and costly lesson in regard to the evils of stock speculation. Stock values cannot be boosted indefinitely. Over-inflation can only end in one way—the bursting of the balloon. There is a streak in our human make-up which leads us by gamble, an intense craving for wealth not earned through our own efforts by work, an overwhelming desire to get something for nothing, or, as it is called, a "free lunch." This happy contented man today is the one who, lured by his neighbors as slow and unduly cautious, invested in Government and gilt-edged bonds, and lost not an hour of sleep when speculative stocks tumbled and wiped out the life savings of thousands of less prudent men and women.

Finally, the old year must have impressed on Canadians a renewed realization of the fact that in their community, provincial and national life, as well as in the large sphere of their international intercourse and influence, there must be maintained that spirit of goodwill toward all classes irrespective of varying political views, racial descent, or religious creeds, and a Christian tolerance towards all, which alone can promote real and lasting co-operative effort and advance the common interests of all. With some minor exceptions here and there, this spirit characterized the Canadian people throughout 1929. May there be no exceptions whatever in 1930, and Canada and the world will be the better for it.

Would Know Where Canada Stands

Soviet Ambassador To Great Britain
Anxious About Relation With Dominion

One of the first matters the new Soviet ambassador to Britain, M. Sokolnikov, wishes to discuss, according to "The London Daily News," is the relation between the Union of Soviet Socialist Republics and the British Dominion, notably Canada. Apparently Canada is not anxious for any changes at the present time and in this connection the Russians want to know just where they stand.

Both the Daily Mail and Morning Post are carrying on intensive campaigns against the resumption in relations between Britain and Russia, the Mail asserting that the Soviets have no intention of honoring the promises and the Post calling for mass meetings to protest against their attitude towards the region.

First Yank: "Did you hear that the fire department got rid of their efficiency expert?"

Second Yank: "Well, they did. He put unbreakable glass in all the fire alarm boxes."

PUTNAM'S
Corn Extractor
is Efficient
Painless

W. H. U. 1217

Textbooks in Schools

Matter Is Discussed in British House
Of Commons

The important matter of accurate geographical and historical text books in the schools of Britain and the Empire was raised in the British House of Commons, Rt. Hon. Sir Charles Trevelyan, president of the Board of Education, remarked he did not think he could convene a conference of publishers of schoolbooks in England and the Dominions, as suggested from a Canadian source, but he would be glad to use his good offices to bring the publishers into touch with representatives of the various governments.

Sir Charles said he was not entirely satisfied that the geographical and historical text books now in use were thoroughly up-to-date. He hoped the publishers were paying attention to the recent report of the Board of Education's committee dealing with the matter.

Solved Very Real Difficulty

Rotterdam Looked After Animals In
Antwerp Zoo During War

During the bombardment of Antwerp, the firing and noise of the shells struck terror into the heart of the animals shut up in the great city zoo, and after the city was taken, the difficulty of how to feed the creatures seemed a very real one, when food was short for the people themselves. Then it was that an offer was received from Rotterdam that there would be a welcome given to the animals from the Antwerp Zoo until after the war.

Minard's Unimproved for Coughs.

Will Build Huge Airport

One of the Best Equipped Airports
On Continent To Be Erected

In Winnipeg
One of the best equipped airports on the continent, with facilities for land and sea planes, will be erected in Winnipeg under plans formulated by the special committee of the industrial development board.

Following a meeting of the board and representatives of aircraft companies, J. M. Davidson, secretary of the special committee, announced the plans for the huge airport. Perfectly equipped landing fields will be constructed, Mr. Davidson said, and they will be large enough to take care of the city's requirements for many years to come. Steps are being taken to locate a suitable site for the airport.

NO BETTER MEDICINE FOR LITTLE ONES

Is What Thousands Of Mothers
Say Of Baby's Own Tablets

A medicine for the baby or growing child—one that the mother can feel assured is absolutely safe as well as efficient—is found in Baby's Own Tablets. The Tablets are praised by thousands of mothers throughout the country. These mothers have found by actual experience that there is no other medicine for little ones to equal them. One mother has written them for her children she will use nothing else. Concerning them Mrs. Charles Hutt, of Toronto, writes: "I have ten children, the baby being just six months old. I have used Baby's Own Tablets for my children for the past 20 years, and can truthfully say that I know of no better medicine for little ones. I always keep a box of the Tablets in the house and would advise all other mothers to do so."

Baby's Own Tablets can be had by all medicine dealers or will be mailed upon receipt of price, 25 cents per box, by The Dr. Williams' Medicine Co., Brockville, Ont.

Voice Of Marconi Spans Atlantic

Explains Difficulties Of Early Days
When Inaugurating Radio From England

The voice of Senator Guglielmo Marconi spanned the Atlantic Ocean recently, just as did the letter "S" 23 years ago on the memorial occasion when a radio signal was sent from England was heard for the first time in America.

But unlike that early day when only himself was listening, today an entire nation heard him tell of the difficulties overcome in making the first trans-Atlantic signal from England. He spoke through an extensive network of broadcast stations linked to the National Broadcasting system in New York.

The voice of the pioneer radio inventor was brought to the United States by short waves, and a special receiver at Riverhead, L.I., was linked by wire to the local studios and in turn to the network.

Dragged Down By Asthma. The man or woman who is continually subject to asthma is unfitted for his or her life's work. Strength departs and energy is taken away. Life becomes a dreary existence. And yet this is needless. Dr. J. D. Kellogg's Asthma Remedy has brought a great change to an army of sufferers. It relieves the restricted air tubes and guards against future trouble. Try it.

Two Winter Exhibitions

Western Canada Fox Show and
Western Turkey Show To Be

Held In Saskatoon
Saskatoon will be the venue of at least two Western Canada shows next year according to reports submitted at a meeting of the directors of the Saskatoon Industrial Exhibit on.

The Western Canada Turkey Show will be held at Saskatoon February 15-21, inclusive, and the Western Canada Fox Show will take place in Saskatoon next November.

Arch Wilson, president of the local fair board, announced that the new winter fair building, being erected at a cost of approximately \$100,000, will be completed in about a month.

The Saskatoon winter fair will be held March 12-14, inclusive.

Minard's Unimproved for Coughs.

Use Of Waste Gas

Experiments Under Way In Saskatoon
For Use Of Gas In Connection

With Clay Products
Extensive experiments are under way in Saskatoon in connection with the use of waste gas in the manufacture of clay products. This work will be completed within the next few weeks, when the members of the commission report into the situation will draw up their reports for submission to the Department of the Interior.

The tarpon of Florida can cover eighty miles in an hour.

Wily Dope Ring Smuggling Drugs

Canadian Police Is Menaced By Work
Of Fleishah Operators

In a previous article it was pointed out that only during the last hundred years or so, have the most common of the harmful narcotics—morphine, cocaine and heroin been known and used. And during that time, a problem of utmost gravity has arisen—the drug habit, a habit that is a constant menace to the health of almost every nation, and which organized and wily gangs of unscrupulous scoundrels find it in their interest to foster.

In Ottawa, and throughout the provinces and municipalities, we have well-equipped organizations to combat the drug evil. A brief summary of some of the things that these officers have encountered in their work, will give you an idea of the astounding ingenuity with which drug operators work, and of the immensity of the problem we have on our hands.

The utmost secrecy surrounds the work of the drug operator. It is seldom that the high-ups are caught, and yet in every transaction for the sale of drugs there is a man behind. Some of them have become millionaires, through this illicit traffic, and they are always, or nearly always, clever enough to make their petty pedlars, who are usually addicts and will make almost any sacrifice for the sake of an easy supply of the particular drug they crave, "take the fall," which is the term used in the dope-peddling craft for "going to the penitentiary."

When a man is in jail, and has the means to obtain drugs, or has earned them through getting additional recruits for the operators, the worst means are used of getting drugs to him inside the institution. The police have found drugs concealed in a woman's hair, hidden under postage stamps on a letter, sewn in neckties or some other part of clothing, in canes, fountain pens or cigarettes. A man has been known to take a hypodermic needle and by injecting it in his nostril, or a ten-dollar bill, with which to buy narcotics, in his ear, or the drug itself, hidden in the rubber heel of a shoe. These are deceptions that would not occur to the average person, but the drug dealer is trying to get what he wants is something to beggar description.

Then there is to be considered the cleverness with which the habit is spread. The toveriest invention of the drug pedlar is that is given to young boys and girls, means that somebody is getting paid for it. When it is realized that a boy of 24 years of age, a convict in an American penitentiary, had before he was deported to Canada, about \$20,000 worth of drugs, and had never worked a day or earned a dollar in his life, you have some clue as to how it is done. He had brought many recruits to the profitable "new parties" staged by the big operators and had paid his way. His wages were paid in drugs.

Drug pedlars charge their poor deprived victims just what they can. The master minds in the ring gauge the market, and sometimes create a shortage just to get higher prices. It is then that crime becomes rampant, because so great is the distress of the habitue that, although he has no courage except in this one direction, he will do almost anything to get what his system demands. Cocaine frequently brings \$500 an ounce, and the victim usually has to steal this money.

The ports of entry into Canada have to be watched in each case by the narcotic division of the federal civil service. They recently uncovered a novel scheme at Vancouver, where operators were using to get contraband drugs in here. They had already discovered them in trunks with false bottoms, dried fish, in false lighting fixtures, which pedlars had fastened to the ceiling of the ship, but now they find that they have to go out to meet the ship, or the drugs will reach shore just the same. The wily drug dealer had been dropping his cargo of drugs overboard, encased in watertight cans. Attached to the cans were little wooden floats. After the ship had docked, and the officers had finished their search, the operators, in peace, went out and picked up their cans again.

Sometimes the man carrying the profitable drugs will take out the whole wall of his stateroom, the partition being cut through the lower berth, the wall, he pulls his drugs in there, replaces the wall, and goes so far as to make a good painting job of the whole affair in order to avoid detection.

The activities of the narcotic division have been concentrated recently on breaking a Montreal ring, which has been operating between Montreal and Detroit. They finally succeeded in catching their quarry, "with the goods" and they found when they did that a well regulated

traffic of drugs had been carried on for years between those two cities with Pullman porters as the carriers. When the arrest and conviction of this "higher-up" took place, the price of cocaine went up \$45 an ounce over the traffic is controlled by a few night, which gives some idea of how powerful, conscienceless operators.

There are no limits to which these people will go in order that they may pursue their ill-earned trade. There should be no limits almost to which Canada should go in order to free herself of a danger that may become a curse.

It is worth almost any amount of trouble and patience, and it means that, to prevent one more young Canadian from joining the army of those to whom scientists refer as "the living dead," that is to say, the dope fiends.

Has Praise For Canada

British Visitor Gives Glowing Description
Of Canadian Cities To

Manchester Audience
A glowing description of the general appearance of Canadian cities was presented to the Manchester Geographical Society by George Ginger. After speaking of his impression of the intense loyalty in the Dominion to the British Crown as the ideal of British unity, Mr. Ginger passed on to discuss the general appearance of such cities as Toronto and Hamilton. Here, he said, was every indication of great prosperity and rapid progress. There were no slum areas, but wide, spacious streets, fine trees, large open spaces and parks, and beautiful modern buildings. In the residential districts there were unfenced grass plots level with footpaths in front of all houses, and virtually every house had its veranda, where the people almost lived in the summer time.

There was an absence of any kind of public house or drinking saloon in these cities, which seemed to have a marked effect upon them. No evidence of poverty, vice or distress was to be seen, and the place of the public house seemed to be taken by palatial and comfortable cafes to which whole families went together. There appeared to be a place for men to congregate by themselves, hence most of their spare time was spent with their wives and families.

Each city vied with its neighbors. Mr. Ginger went on, in trying to impress its visitors with its importance in some way or another. It was as though Canada had caught the American boastfulness, and there seemed to him no doubt that Great Britain could learn much from Canada. "One of the things there was a strict control of advertising boardings. In the city these are artistically, neatly framed, and of reasonable size. Moreover, he had not noticed any spoiling of the countryside by big and aggressive sign boards.

Unless worms be expelled from the system, no child can be healthy. Mother Gray's Kidney-Exterminator is the most efficient medicine to destroy worms.

Mother (teaching son arithmetic): "Now, take the Smith family—there's Mummy, Daddy and the baby. How many does that make?"
Bright Son—"Two and one to carry."

RAW FURS WANTED

We will pay as follows:
RED FOX—\$20.00 WOLF—\$10.00
MINK—\$15.00 RACCOON—\$10.00
SEND for details TO:
S. FIRKO—426 Penn Ave.
Pittsburgh, Penna. U. S. of America

Burwash Has New Theory

Explorer Thinks Franklin Party
Tried To Reach Mainland

A new theory which accounts for the fact that the bodies of only about one-third of the personnel of Franklin's Arctic expedition aboard the "Terror" and the "Erebus" have been found was broached by Major L. T. Burwash, of the North-West Territories Branch of the Department of the Interior.

Major Burwash, who has just returned to Ottawa from an 18 months' trip through the sub-Arctic and Arctic regions along the north coast of Canada, thinks the Franklin party made two attempts to reach the mainland from King William Island, after being frozen in at Victory Point on the north shore.

From Victory Point the party, numbering at the time 105 men, has been traced down the west coast of King William Island to Starvation Point on the northern tip of Adelaide peninsula. Bodies of about one-third of the personnel have been found along this stretch.

Persian Balm invests every woman with subtle charm. Delicately fragrant. Cooling and healing. Heals all roughness or chafing. Makes skin delightfully soft-textured. Every woman should use this priceless toilet requisite. Daintiness—beauty—refinement—Persian Balm achieves these in every instance. Softens and whitens the hands. Promotes clear and youthful loveliness. All women who care for soft, smooth skin, unhesitatingly choose Persian Balm.

Readers Wool Moth Proof

Material Treated With New Discovery
Fully Protected, Claims German

Dyes Trust
Moth proof wool is the latest find of the German dyes trust. It was noticed that moths eating their way through a carpet carefully avoided certain colors, so chemists started an investigation of the chemical composition of the dyes in question.

The result was the discovery of a colorless substance which renders tissue of any kind impervious to moth attacks.
The expert, Dr. Hermann Stoll, states that any cloth or other material may be treated with this substance either before or after dyeing. Not only moths, but even destructive tropical insects and beetles find such tissues indigestible.

The Indian cheetah, one of the speediest animals, can travel sixty miles an hour.

The first dictionary was one of the Chinese language.

Wonderful!

"Mrs. Sybil's Spesh's Tonsillitis" is truly wonderful! It treats all throat troubles fully guaranteed. You can't try it. Good results or money back. \$1.50 post paid. Address: KITCHENER TONSILLITIS CO., Kitchener, Ont.

So Many Home Uses!

Keep foods fresh longer by covering them with Para-Sani

Use Para-Sani to keep food fresh

YOU'LL FIND A hundred vital, saving uses for Para-Sani. Heavy Waxed Paper in your home. Comes in handy, sanitary, knife-edged package. For less exciting uses: "Cover your food with Para-Sani (flat sheets). At grocers, druggists, stationers."

Appleford Paper Products
HAMILTON ONTARIO

Western Representatives:
HUNTER-MARTIN & CO., REGINA, SASK.

BRITISH LABOR PARTY MEETS SERIOUS CRISIS

London, England.—Ramsay MacDonald's Labor Party cabinet was saved from possible resignation when the House of Commons defeated a Conservative amendment rejecting the coal mines bill, by the narrow margin of eight votes.

The vote was 281 against 273 in favor of giving the bill its second reading.

The division of the House climaxed the first serious crisis that has confronted the administration. Triumph of the Conservative amendment would have defeated the measure, which was one of the chief projects of the government. The bill was framed to meet campaign promises.

The narrow margin of victory was due to a lessening of government support which has hitherto come from the benches of the Liberals under the leadership of David Lloyd George. The Liberals themselves had prepared a dissenting amendment but it took effect on only a few of the principal features of the bill and the Conservatives maneuvered themselves into the front of the battle by offering their comprehensive rejection amendment.

In the debate that preceded the vote Mr. Lloyd George denounced the bill as "incredibly clever" and as likely to raise the price of coal to the consumers. But he indicated that his party would not oppose a second reading if Mr. MacDonald would ensure that that opportunity would be given to deal with unsatisfactory features of the measure while the bill was still in the committee stage.

In closing the debate the prime minister agreed to consider the Liberal objections in committee. Despite this concession Mr. Lloyd George and a number of other Liberal leaders voted against the cabinet in the division.

Loud cheers came from the Labor benches when the result was certain, but these were somewhat muted by "sign" when the official figures disclosed the slim margin of government victory.

Examination of the ballot showed that there were public abstainers among the Laborites. Only two of the 48 Laborites in the House voted with the cabinet. The total Liberal membership is 68. The eight Independents split evenly, 4 to 4.

The cabinet vote was made up to 273 Laborites, four Independents, and two Liberals. The government vote was made up of 228 Conservatives, 41 Liberals, and four Independents.

Prior to the session, the total membership was figured as consisting of 289 Laborites, 280 Conservatives, 16 Liberals, and eight Independents. The absentees therefore, figured as numbering 14 Laborites against 32 Conservatives.

Famine in Irish Free State County

Destitution of Farmers Is Revealed By Recent Investigation.

Dublin, Ireland.—A remarkable statement of the destitution among the farming community of Leitrim County, Irish Free State, was made at a meeting of the county board of health.

The superintendent of home assistance, who distributes relief throughout the area, stated farmers who were in comfortable circumstances some time ago, now were living on potatoes and salt. They had no other food and their children were scanty in bed.

Where a religious examination was held recently in a north Leitrim school, out of 49 children for examination, 21 were without books, despite the bitter weather. In the Drogheda district, he continued, there were 151 homes abandoned by farmers who had either emigrated or sold their holdings. Matters had reached a breaking point and he would not accept further responsibility for impoverished families of the county, the officer added.

The board decided to take immediate action to alleviate the distress, referring the report to the minister for local government with a view to obtaining a special grant. A member said the countryside was reduced to a state as bad as the black days of the great famine of 1846-47.

To Advocate Empire Trade
London, England.—New Zealand's high commissioner, in London, Sir James Farr, is leaving his post to take up work on behalf of the movement for free trade with the Empire. He made this statement at a farewell luncheon tendered by the Empire League.

Supports Adequate Navy

Lord Beatty Believes Britain Should Not Reduce Cruiser Tonnage

To Danger Point

London, England.—Lord Beatty, who commanded the battle cruiser squadron at the battle of Jutland and later commander-in-chief of the Grand Fleet, told the House of Lords recently that Great Britain was approaching the coming naval conference with figures representing a dangerous minimum and an extremely low limit of cruiser tonnage.

No nation had naval commitments and obligations so great and complicated as those of the British Empire, he said, adding "God forbid that anybody should be opposed to arriving at an agreement with the United States or any other nation, but equally that anybody should lose sight of the fact that this empire was bound by the sea, that its communications were the sea, and that by the protection of the sea they depended."

Lord Thomson replying for the government, said that if the conference succeeded the government was absolutely confident that the admiralty would be wise to continue the adequate discharge of its responsibilities of the government to the country for naval defense.

The Laborite spokesman said that the object of the approaching conference was reduction in armaments.

The British delegates were not as they sometimes had been, naval experts. They were to be accompanied, however, by naval advisers. The change in the character of the delegates was an admirable change and a change for the better. It had always seemed to him to put a technical expert in the position of a delegate at such a conference was to put him in a false position. This great question could be better approached from the angle of statesmanship.

Gift To British Nation

American Born Peers Presents Historic Site To Country Of Her Adoption

New York.—The New York Times publishes the following special cable from London, England:

An American-born peeress has recently bought for the British nation the historic meadow and the surrounding country at Runnymede, where King John signed the Magna Carta in 1215. The purchase is Lady Fairhaven, widow of Urban II. Broughton, engineer and philanthropist, and a daughter of the late Henry Huddleston Rogers, of New York.

The steady encroachment of the London suburbs have come so close that the fate of Runnymede had caused a lot of anxious speculation. Lady Fairhaven intends to present it to the National Trust, which is the guardian of beautiful and historic sites of England.

British Airmen Killed

Flight From Britain To South Africa Ends In Disaster

Tunis.—Two crashed bodies and a broken aeroplane in the arid mountain region of Zagheun, Tunisia, marked the end of one of the most ambitious long distance flights ever attempted.

The bodies were those of Squadron Flight-Lieut. N. H. Jenkins, of the British Royal Air Force, and the plane was one in which they hopped off from Crawford airbase, near London, on a projected non-stop flight to Capetown, South Africa.

The plane crashed into a mountain during a storm. The bodies and the wrecked machine were found by native Arabs, who carried the word to French authorities. Investigation established the identities of the men and their plane.

Appointment Temporary

Secretary To Late Minister Of Finance Is Acting Assistant Deputy

Ottawa.—Watson Sellar, secretary to the late Hon. James A. Robb, minister of finance, has been appointed acting assistant deputy secretary of finance owing to the suspension of the occupant of that post, George W. Hyndman, who is awaiting trial on several charges of theft of bonds from the department. It is understood a permanent appointment will not be made until the former assistant deputy has been tried. Mr. Sellar is a native of Huntington, Que.

Airship Will Light City

Washington.—Secretary of the Navy Adams telegraphed the Mayor of Tacoma, Washington, that the navy department will loan the new aircraft carrier "Lexington" to the city of Tacoma for a 30-day period to supply electric power, during the present emergency due to drought.

TWO AVIATORS ON LONELY TREK FROM THE NORTH

Winnipeg, Man.—Up at Churchill, on the shore of Hudson Bay, a score or so of residents are awaiting the arrival of two airmen, who by dog team are making a 500-mile journey down from Baker Lake.

The fliers are J. D. Vance and Brian Blasdale, of the Northern Aerial Miners Explorist or Company, who were marooned at Baker Lake, an isolated mining post, when their plane was damaged.

Though Churchill folk realize that Vance and Blasdale cannot reach the bay port until late December at the earliest, they are ready for them. Natives along the bay shore have been notified that the two men are "mushing" from Baker Lake and will be on the lookout. Officials at the Hudson's Bay Company trading post are informing itinerant trappers that the two men are on the trail.

By the time that the Vance-Blasdale caravan poughs over the inland snow drifts — or the ice hummocks, if they are travelling down along the shore ice — they will be exhausted. In view of this fact, the winter crew at Churchill are looking for the arrival of a relief plane, which the N.A.M.E. has suggested will pick up the fliers at the end of the trail.

If the machine does not arrive, it is not considered likely that the two men will be forced to journey over the 200 miles to Gilliam, farthest north all-winter station. "Two" a month's mail is being "mushed" into Churchill by dog-team from Gilliam, but Churchill's residents believe that the Hudson Bay Railway may order a rail-conveyance placed at the disposal of Vance and Blasdale.

Meanwhile, Canon Bertal Heesey, of St. Luke's Church, comments that "If the boys should be lost in the wilderness of the north, a crime will have been committed, not only by those standing nearest them, but by the whole community, the province and the country at large."

He mentioned that Vance and Blasdale, who were engaged in the northward search for the lost MacArthur party, were as worthy of being brought back to civilization as those men they had sought to aid.

The two fliers are said to have left Baker Lake, at the western extremity of Chesterfield Inlet, on December 6. Presumably, they are accompanied by a friendly guide. Vance and Blasdale might be on the trail any time from 20 days to twice as long, depending on the weather, believe men acquainted with the situation in the sub-bay country.

Polenar Recurs Home

Paris.—Former Premier Poincaré, who underwent a second operation on October 21, for a difficulty which had bothered him some time, has returned to his home. The former premier hopes to spend some time in southern France recuperating.

WILL BE GUEST OF CANADA



General Jan Christian Smuts, world Liberal, statesman and "African-der Boer," largely responsible for consolidation of South Africa for British, who is to be a guest of Canada the begin of the year.

Liner Ready For Service

Latest C. P. R. Boat Has Been Launched At Glasgow

Glasgow, Scotland.—Slipping down the greased ways enshrouded by fog that lifted just as a mighty splash heralded the birth of a new sea giant, the Canadian Pacific liner "Empress of Japan" was launched, December 17, by Mrs. E. R. Peacock, wife of the Canadian financier. The launching was from the works of the Fairfield Shipbuilding Company. The ship is intended for the Pacific service of the C.P.R.

The new "Empress" will reach Quebec on her maiden voyage next June. She is 670 feet long, 83 feet wide, has a gross registered tonnage of 25,000 and will steam at 21 knots.

After the trip to Quebec and return it is intended to send the vessel direct from Southampton to Hong Kong, whence she will leave August 7, for British Columbia, inaugurating her Pacific ocean career.

French Conservative Paper

New Quebec Weekly, Printed In French Language, To Support Conservative Principles

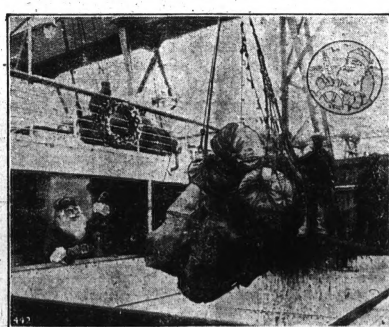
Quebec, Que.—Le Journal, a new weekly newspaper printed in the French language, made its first appearance in an edition of 20 pages in a "foreword" Le Journal says in part:

"This paper is the logical result of the conservative conventions of Quebec and Winnipeg. If it has not the pretension of being the official organ of the party, it is none the less clearly devoted to the diffusion and triumph of conservative principles in the double domain of federal and provincial affairs."

Men Stage Demonstration

Frankfurt, Germany.—Thousands of unemployed made a demonstration in the vicinity of city hall while the city fathers were meeting to discuss granting Christmas relief to them. The entire police force was called out and formed a cordon around the hall to prevent disorders.

The Christmas Mail!



The romance of the Christmas mail is one which never loses its allure or fails to bring a thrill of happiness during the greatest of all festivals. Governments, prophets, priests, and kings exchange greetings, but the Christmas letters—longed for and eagerly awaited—are those exchanged between families and friends separated by the seas.

In the task of making Christmas happier in this regard the Canadian Pacific Steamship's play a leading role. The Company's huge fleets on the Atlantic and Pacific oceans carry millions on millions of Christmas letters each season, and with true Christmas spirit the mail is pushed with all possible speed.

Long before the liners dock, hatches are uncovered and the watch on deck musters to commence clearing the holds so that as soon as the ships are tied up the bags may be slung on shore and loaded into the special trains ready and waiting at the wharf.

The shipment on the "Duchess of York," the last Christmas mail from England, was a most noteworthy one. In the picture, consisted of 8,546 bags weighing between 650 and 700 tons. Taking the average weight of a letter as one ounce, a simple calculation shows that the 8,546 one hundred and fifty pound bags contained 20,516,400 messengers of peace and good will.

Sea Cables Buried

Damage Caused By Recent Earthquake Will Reach Enormous Sum

Halifax, N.S.—No repairs have been made to the extensive cable damage caused by the upheaval of the ocean bed in the earthquake of November 18, according to word brought back from the scene of operations by the Commercial Cable Company's ship, the John W. Mackay.

The John W. Mackay had been grappling for cable for four weeks and after re-stocking at Halifax will return to the scene of operations. During the four weeks at sea, the John W. Mackay, grappled across the old cable lines without finding a trace of the cable in the "quake area. Deposits of hard clay on the grappling lines in places of the usual ooze of the ocean bottom lead to the belief that a tremendous upheaval and cracking, similar to an earthquake on land, may have buried miles of cable where it cannot be reached.

Valued at \$1,500 a mile, the loss to the cable companies is expected to reach an enormous sum.

WANTS FEDERAL CONFERENCE ON UNEMPLOYMENT

Ottawa.—Urging that steps be taken to head off depression instead of waiting until conditions become desperate, A. R. Mosher, president of the All-Canadian Congress of Labor and the Brotherhood of Railway Employees, has issued a statement reiterating his recent plea for a federal conference on unemployment.

He takes issue with the statement issued by Hon. Peter Heenan, Minister of Labor, in respect to employment. Mr. Mosher refers to the claims coming from the west "that the unemployment situation in Western Canada is the worst in six or seven years."

"If such a situation," states Mr. Mosher, "is not sufficient reason for action by the Federal Government, I should like to know how serious conditions must become before something is done. It is of no use to point to unemployment figures of September or October of this year, or to show how much better the situation was in Canada compared with the United States for those months. In both countries, the situation has become worse during the past month."

"The stock market crash occurred only in the last week of October, and its effects are now becoming apparent. Canada unquestionably suffered proportionately to her population, and the actual losses as well as the additional amounts of margin put up by thousands of investors have seriously curtailed buying power."

The prospects are that, unless the Federal Government makes a thorough study of the situation and adopts a constructive policy with regard to it, there will be widespread misery and distress throughout the country.

"The Minister of Labor blames the present crisis on the crop conditions, without reflecting that this cause of unemployment has not been a factor in bringing on the situation in the United States. Canada lags slightly behind the United States in the cycle of depression, but, in addition to no more drastic seasonal fluctuations, the poor wheat crop, and the slow movement of wheat, every factor which is causing unemployment in the United States has its parallel in Canada."

"It is almost incredible that Mr. Heenan should state publicly that 'unemployment in Canada, apart from the normal seasonal slackening is wholly traceable to one uncontrollable cause.' He must be aware that, owing to the steady introduction of labor-saving machinery, many thousands of Canadian workers have been thrown out of work. These over 45 are practically barred from getting new jobs, while the inadequacy of wages generally prevents the purchase of the commodities manufactured by the workers themselves, the surplus production piling up until a crisis ensues."

"These are some of the questions which the proposed conference would consider. It would mean that some effort was being made to head off unemployment and the waiting conditions become desperate. Even now, at the beginning of winter, almost every Canadian city is besieged by unemployed men and women."

"In thousands of homes starvation is being starved by the unemployed, which are unable to meet all the demands made on them. The response received from all over Canada to the suggestion of an unemployment conference speaks far more eloquently of the actual facts than the 'graph of pictures' portrayed by Mr. Heenan."

NAVAL PARLEY WILL INTRODUCE MANY PROBLEMS

Washington.—With the departure of the Japanese delegation to the London disarmament conference, Washington settled back to appraise the preliminary conversations between the representatives of Japan and the United States and to re-arrange, the problems which will be confronted, in the new light thrown upon the Japanese position.

The double-barrelled phrase "optimistically hopeful" is used by Secretary of State Henry Lewis Stimson, head of the United States delegation and Reijro Wakabayashi, chief of the Japanese, describing their post-conference sensations. But there are two flies in the ointment.

Japan feels the submarine essential to her security as a scattered island realm and secondly she wants 70 per cent. of the British and United States strength in auxiliary craft and manifests a strong interest in the largest type of cruiser—10,000 tons. If Japan is to have many large cruisers, Australia and New Zealand need them, and it is difficult to agree to Great Britain making up tonnage in smaller vessels of the same class.

It is not at all certain that Japan would not be willing to count 10,000 ton cruisers in with other auxiliary vessels and accept less than 70 per cent. tonnage of the big boats. Leaving the largest cruisers out of consideration, Japan at the moment appears to look with favor upon a global tonnage agreement. This attitude is in line with the French idea but does not seem to jibe with the Anglo-U.S. agreement upon "parity category by category."

Pacific naval bases enter largely into the consideration of the Japanese. The delegates were asked whether Japan had received any intimation of the intention of Great Britain to restrict its Singapore. The reply was, of course, in the negative, the spokesman adding with a smile that intimation that Japan would be received with great pleasure. Upon this the whole delegation and the Japanese newspapermen laughed heartily and vigorously nodded their heads.

Will Address Naval Conference

King George To Preside At Opening Of Conference In January

London, England.—King George, departing rapidly from royal precedent, will preside personally at the opening meeting of the five-power naval disarmament conference on January 21, and deliver the opening address to the plenipotentiaries. Prime Minister MacDonald made this announcement in the House of Commons recently amid great enthusiasm.

Mr. MacDonald gave no reasons why His Majesty had decided to open the conference in person, but observers at Westminster believe this is Great Britain's announcement to the world that she is taking the efforts of the conference to reduce armament with the utmost seriousness.

It is known that the King is, awaiting the conference with the greatest interest and optimism.

Although the King regularly addresses the opening of parliament, it is considered extraordinary that he should appear at the opening of an international conference. This will be his first speech in more than a year.

Commanded Princess Pats

Colonel Agar Adamson, Who Died In England, Was Buried In Ontario

Port Credit, Ont.—The funeral of Colonel Agar Adamson, former Commanding Officer of the Princess Patricia's Canadian Light Infantry, who died in London, England, was held at Port Credit recently. The funeral arrangements were in charge of the Officer Commanding Military District No. 2, and the deceased was accorded full military honors.

The body was brought to Port Credit by a special train and conveyed to Trinity Anglican Church, where the service was conducted by Rev. H. Earle. Interment was made in the Trinity Church Cemetery.

Gift From U.S. Minister

Ottawa.—Hon. William Phillips, retiring United States minister to Canada, has endowed a dormitory lodge to be erected by the Ottawa Ski Club at Camp Port Hope, in the Gatineau Hills. The club has received a cheque which will make possible the erection of the lodge. During his stay in Ottawa, Mr. Phillips was an enthusiastic skier.

THE BLAIRMORE ENTERPRISE
Member C.W.N.A.Office of Publication
BLAIRMORE, ALBERTA

Subscriptions, to all parts of the Dominion, \$2.00 per annum; United States and Great Britain, \$2.50; Foreign, \$3.00, payable in advance.

Business locals, 15c per line. Legal notices, 15c per line for first insertion; 12c per line for each subsequent insertion.

Display advertising rates on application.

W. J. BARTLETT, PUBLISHER

Blairmore, Alta., Thurs., Jan. 2, 1930

"WHAT MAKES CANADIANS CANADIAN"

Every time an American comes to Canada to live, his secret determination seems to be to try and make this country Yankee. Every time an Englishman comes to Canada to live, he wants to make this country English.

The resisting of these two opposing impulses is a good thing for this country, because it is what makes Canada Canadian. Canadian personality is welded out of the clash between English influences and American influences.

Canadians are able to realize that the American is going to fast. His rational, scientific attitude, his business philosophy of make or break, and his restless business ambition tend to make a business machine which has created an astounding prosperity in United States.

But have these things made Americans happier? Have they added to the richness and fullness of American life? Are the American standards of success based on true and lasting premises?

The Englishman, on the other hand, is going to slow. His industrial philosophy is archaic. Maintaining a vast army of middlemen, he lets the workman do what the machine should be doing. He devotes his time to political philosophy and economic theories rather than to practical action. He is the source of big world talk and big political talk.

But the Englishman has a cultural setting and an aesthetic background that the American, as a class, lacks.

Canada cannot afford to adopt either English or American methods in their entirety. She must pick the best of each and apply them to her own peculiar problems.

And the sooner Americans and Englishmen in Canada realize this fact, the sooner they realize that this is CANADA, the sooner will they become good Canadians and make the going easier for themselves.

Meantime, the pressure from both sides is forming and building up a distinctive Canadian personality.

And that personality is an engaging and a hopeful one. Johnny Canuck is sitting here with 3,729,665 square miles, including some of the most productive soil in the world; sitting here with vast resources, with minerals, including 95 per cent of the pre-Cambrian shield, containing the great ore deposits of the world; sitting here with a variety of climate

acquired in any other country.

His vigorous Nordic temperament gives him the energy to develop his own abilities. His historic background gives him cultural appreciations.

His achievements and his blood give him a pride and a determination, as he sits here on his fortune, not to be led by the nose this way or that, but to make a distinct and powerful personality for himself and for his country, CANADA.—Vancouver Sun.

THE CHRISTMAS EDITIONS

Several of the country weeklies have issued Christmas editions, which are a great credit to their respective communities.

These special efforts cost money, sometimes almost equalling the revenue, but they are productive of a generous Christmas spirit which adds to the prestige of the paper as well as to those who take advantage of it.

It is seldom that a newspaper can rise above the level of the community which it serves. It is the business barometer of the locality, and the mirror from which is reflected the actual conditions of its clientele.

Prosperous communities have prosperous and aggressive newspapers, but the communities that give little support to their newspapers are not desirable places to live or do business in. Dead towns give back their own reflections in a dead newspaper.

The special editions coming to our desk this week are the Blairmore Enterprise, with its intonable Bartlett at the helm; Rosalind Miner, with the rejuvenated spirit of progress exemplified by B. J. Elliott; and The Cranbrook Courier, piloted by L. P. Sullivan (we call him Sully), all excellent and worthy attempts to place a good front to the outside world.

These editors work assiduously for the betterment of their towns, year in and out, without thought of recompense other than that which comes to the average man for a work well done. The actual monetary revenue derived from these plants probably would not pay sufficiently to make their bonds a desirable buy in the stock market, yet these men and their weekly newspapers are an asset of great magnitude in their respective fields.

Newspaper men give their best to the upbuilding of their communities and few ever attain success beyond a comfortable living and nearly all of them die in the harness.—Elmer D. Hall of the Kimberley Press.

Two officers of Hillcrest, Coleman and Blairmore Masonic lodges were installed at a joint meeting held here on Friday night last, with W. Robinson, R. F. Barnes and E. A. Harper being placed respectively at the head of these organizations. Following the installation ceremony, supper was served, followed by a programme of music, speeches, etc.

COAL SLOGAN WANTED

Operators, retailers and whole salers in United States are now seeking a banner for coal industry.

When the use of coal is being curtailed by oil, gas and electricity, it is up to coal men to do all in their power to make their product more saleable. Every dealer in Western Canada knows how oil burning units are increasing in popularity, despite the greater financial burden placed upon the owner. He knows how various modes of central heating have entirely expelled the use of coal in entire districts. Even electricity brings with it a menace to the coal trade.

In the interests of his trade, it is up to every coal dealer to help sell the idea of coal. He must teach the consumer to think favorably of the coal industry, by talking its merits and showing its advantages. He must step in and do his part by working with associations and organizations whose purposes are to benefit the trade.

Where conditions are similar, a nation-wide appeal is being made for the coal trade in the United States. Operators, retailers and wholesalers are co-operating with the common end in view of establishing a good slogan for coal. They are after a slogan that will be a byword to everyone.

To obtain a slogan, a contest has been arranged, in which prizes totaling \$1,000 are offered. The first award is \$500. Pamphlets, articles and all sorts of literature, have been circulated, and everyone is asked to enter the contest before it closes on February 28th.

No doubt Western Canadian coal men will watch the outcome of the contest with considerable interest, and also the effect of the slogan upon the industry.

To assist competitors to decide upon a slogan, one of the pamphlets bears the following facts:

Coal is the one ever dependably safe, sure economical heat.

Coal is the only fuel with a known and unlimited supply.

Coal can be burned automatically and the temperature controlled at any point desired.

Coal is the only fuel you can store for the entire season without loss on the premises.

Coal does not escape, leak, trickle, run or explode. It is non-poisonous. It is the only thoroughly safe fuel.

Coal is less expensive than any other fuel.

Coal is a normal healthy heat.

Coal provides untold comfort in healthy homes all over the country.

From the National Retail Coal Merchants' Association came the appeal.

WHY A SLOGAN? The coal industry needs a banner to rally its forces—a uniform sales appeal, a common byword, which will help us to advertise to the public and compete with substitute fuels. Think what "Say it with Flowers" has done for the florists!

"ROD AND GUN IN CANADA"

Following the recent announcement of the sale of the magazine Rod and Gun and Canadian Silver Fox News, the first issue of this national outdoor publication at Gardenvale, P.Q.

This January number is not only up to the high standard of past issues but also indicates promise of rapid development to an even higher standard among Canadian publications and greater popularity.

The general contents of the magazine are bright, interesting and well illustrated with a wealth of healthy, breezy outdoor articles. The falconer fox department is also very good, containing a full report of the show at the Royal Winter Fair.

At the Vets' club on Tuesday night, the following conversation ensued: Jack: "Can you give me an example of wasted energy?" George Brown: "Yes, Jack. Telling a hair-raising story to a bald-headed man."

BLAIRMORE UNITED CHURCH
Rev. J. W. Smith, B.D., Pastor

Serve the church that the church may serve you.

Services Sunday, January 5th, the Pastor in charge:
11 a.m.—SENIOR SCHOOL, for Young People over 12.

2 p.m.—JUNIOR SCHOOL, for Children under 12.
7:30 p.m.—PUBLIC WORSHIP.
Subject: "What shall the New Year Bring for You?"

HILLCREST UNITED CHURCH
Pastor: Rev. J. W. Smith, B.D.

Services every Sunday—

11 a.m.—Junior School, for boys and girls under 12 years.
2 p.m.—Senior School, for young people over 12 years.
8 p.m.—Public Worship.

INSTITUTE OF MANUAL TRAINING AND HOME ART

The following classes are offered this winter, and will be conducted if sufficient enroll. An entrance fee of \$1.00 will be charged for all classes. Apply at once to Rev. J. W. Smith.

1. Manual training, 1st year—General principles of woodwork, coping saw work, puzzle making, use of tools.
2. Manual training, 2nd year—Fitting and joining simple useful articles, model making.
3. English for new Canadians.
4. Jeune-art-craft.

These classes are open to any boy or girl or citizen of Blairmore.

Manual Training classes meet at Institute rooms on Thursday, 7 p.m. Jeune-Art-Craft to meet on Thursday, 2 to 6 p.m. also by appointment with the teacher Rev. J. W. Smith.

COWLEY HAPPENINGS

Arthur Tustian has returned from a few days visit to High River.

Walter Smith, of Calgary, is spending a few days with his parents here, Mr. and Mrs. Cowin.

Mr. and Mrs. Robert Littleton spent Christmas the guests of Mr. and Mrs. Wells and family at Bellevue.

Miss Jean McEwen, of Camranga, has returned after spending Christmas with her mother and family here.

Miss Kathleen Porter, of Macleod, arrived on the morning train of New Year's, to spend a holiday with her parents here.

Mr. and Mrs. Ralph Easterbrook, of Calgary, returned home on Saturday's local from a Christmas holiday with Mr. and Mrs. Cowin.

Several Cowleites slipped over to Lundbreck on Friday night to take in the dance, which was staged by the Lundbreck hall committee.

Miss Alleen Cooper, of the telephone staff, is paying a visit to her parents in Calgary. Miss Percevault is filling her place during her absence.

A dance will be staged in the new Masonic hall on Saturday night of this week, under the auspices of the Cowley Women's Institute. A first-class orchestra will be in attendance. Dancing begins at 9 o'clock.

In spite of extremely cold weather conditions, a very successful wheel drive was held in the Masonic hall on Monday, under the auspices of the Cowley Women's Institute. Prizes were won as follows: ladies' first, Mrs. Snyder; gent's first, Harry Munde; while the consolations were awarded to Mrs. Christie and Edith Franz. Proceeds amounted to \$19.00, of which \$10.00 will be given to the Red Cross.

Radio Bargains

We have a number of Used and Carry-over Sets to Clear at Bargain Prices

A Full Line of Tubes, Batteries, etc., on Hand

CROWS' NEST PASS MOTORS

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BLAIRMORE

Modern Systems of Heating and Plumbing Installed

— PHONE 195 —

— QUALITY — — SERVICE —

How to Judge Scotch Whisky



NO GOOD JUDGE takes much notice of the colour in judging whisky, nor is he favourably impressed by the bits in determining the age and quality.

THE OLDEST WORK IN THE WORLD... Established 1769

If a glass of colourless whisky were put before you, it would be received with grave suspicion and sipped with caution. Whisky can be matured and still be almost colourless. The colour is obtained from the particular wood in which it is matured, and if matured in plain oak casks there would be little or no change in the colour of the whisky. Do not, therefore, judge whisky by colour; it does not always indicate age or strength.

The Right Way to Test Good Whisky. Experts test whisky by the nose and the palate. To tell a good whisky by the nose is rather difficult, but most people can rely on their palate, and if you have a sensitive palate you should have no difficulty in detecting the fine qualities of "White Horse".

A hint to whisky does not necessarily signify that it has great alcoholic strength. Cheap and inferior whisky is often made to be matured for 20 to 30 years the strength is reduced very considerably.

"Marrying" of "White Horse". Scotch Whisky is a blending of malts and grain whisky. For "White Horse" only the finest malts of Scotch Whisky are selected. These are matured for a long period in casks. The grain whisky is selected from the best of the "White Horse" distilleries. After the best blending, "White Horse" is bottled and sealed in a way that allows the whisky to become properly "married". It is then bottled in a way that allows the whisky to be in the wood. The general public have very little knowledge of the age and care involved in this "marrying" of "White Horse" whisky before it is bottled.

A more mellow, generous and delightful spirit than "White Horse" is not obtainable. This Real Old Scotch, which is the senior whisky of Scotland, will sustain the dignity of any Club, Mansion or Cottage anywhere. It is distilled and bottled in Scotland and sent to all corners of the globe.

GLASGOW
LONDON
CAPE TOWN

WHITE HORSE WHISKY

DISTILLED AND BOTTLED IN SCOTLAND

THIS ADVERTISEMENT IS NOT INSERTED BY THE ALBERTA LIQUOR CONTROL BOARD OR THE GOVERNMENT OF THE PROVINCE OF ALBERTA



What Makes Good Toast?

THAT plate of crisp, hot-battered toast for breakfast carries good cheer through the day. But do you know that it is the presence of sugar in bread that gives the delicate golden-brown bloom and beguiling flavor in toasting?

MOTHER'S BREAD

baked with an extra amount of cane-sugar makes perfect toast. It coaxes back the appetite — starts the day right — delights your family at any meal.

BELLEVUE BAKERY

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THIS WINTER SPECIAL

- LOW -
FARES
Pacific Coast

"Canada's Evergreen Playground"

From
BLAIRMORE
Return
\$40.20
Returns Limit
APRIL 15, 1930

VANCOUVER
VICTORIA
NEW WESTMINSTER2 DAILY
TRAINS 2

For Reservations and Full Information
G. A. PASSMORE, AGENT,
BLAIRMORE, ALBERTA,

or write G. D. BROPHY, District Passenger Agent, Calgary, Alta.

John Adams, a farmer near Poaka, was burned to death along with the boy he tried to rescue from a fire in the Fiddler home nearby on Saturday last.

Papers announce: "Washington in throes of booze fight." Sure, there are more booze fights to chronicle in "dry" United States than in "wet" Canada.

Special Selection of USED CARS

ALL CLOSED MODELS

Many thousands of miles in these cars. Look them over before buying elsewhere. Easy Payments arranged, if required.

C. SARTORIS

South Side Garage Blaimore

DENTISTRY

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Graduate N. U. D. S., Chicago

HOURS:

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Blaimore—Afternoon 1 to 6
Evenings by Appointment

PHONES:

Both Offices 332— Residence 3323

DENTISTRY

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D.B.C., L.D.S.

Graduate Royal College of Dental Surgeons, Toronto

—At Bellevue Monday and Tuesday—

Office Phone 129 Blaimore

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Barrister, Solicitor, Notary

— Phone 167 —

BLAIRMORE, ALBERTA

J. E. UPTON

TAILOR TO THE PEOPLE OF
THE CROWS' NEST PASS

—Cleaning and Pressing

Opposite Greenhill Hotel

Phone 85 : Blaimore

The Britannia Paint Works

G. K. Sirett, Prop.
PAINTERS - DECORATORS
PAPERHANGERS

We have in Stock for the Retail
Trade the Following
Wallpaper, Paints, Brushes,
Glass, Wall Felt, Etc.

Phone 16m

Bellevue - - Alberta

For Sale, For Rent, Etc.

FOR STOVE and FURNACE Coal,
try ours, mined at the Sunburst Coal
Co. mine, Blaimore. [250-14]

WANTED—Hear from owner good
Farm for sale, cash price, particulars.
D. F. Bush, Minneapolis, Minn.

LODGE DIRECTORY

Blaimore Lodge No. 68,

I.O.O.F.

Meets First and Third Thursdays
at 8 p.m., in the Oddfellows' Hall.
Officers for the ensuing term: Sis. E.
Oliver, N.G.; M. Joyce, V.G.; Wm.
Patterson, Secretary.

Crowview Rebekah Lodge

No. 66, I.O.O.F.

Meets First and Third Thursdays
at 8 p.m., in the Oddfellows' Hall.
Officers for the ensuing term: Sis. E.
Kidd, N.G.; Sis. R. Simister, V.G.;
Sis. K. Turner, R.S.; Sis. M. McKay,
F.S.; Sis. M. Moresby, Treas.

Livingstone Lodge No. 22,

KNIGHTS OF PYTHIAS

Meets in the Castle Hall on the
Second and Fourth Fridays of the
month at 8 p.m. Visitors are always
welcome. Officers: C.C. James M.
Stewart; K. of R. & S. B. Sessler.

BLAIRMORE LODGE NO. 13

B. P. O. ELKS

Meets Second and Fourth Tuesdays
at 8 p.m., in the Elk Hall. Visitors
made welcome. John A. Kerr, Ex-
alted Ruler; J. B. McLeod, Secretary.

Local and General Items

Lethbridge won 3-1 against Cole-
man at Lethbridge last night.

Drumheller Sunshine Club is with-
in sixty dollars of an objective of
\$1200.

Hon. T. A. Creer has been sworn
in as minister of railways and canals.

Miss Isabel Gray underwent an op-
eration for tonsillitis at the Oliver
hospital, this morning.

A number of new 1930 auto license
plates have put in their appearance
locally.

Mr. Florentine Houbrge, of the
Tea Kettle Inn staff, Calgary, spent
the Christmas vacation with her pa-
rents here.

Seventy-two children lost their
lives in a panic which ensued when
fire broke out in a theatre at Paisley,
Scotland.

The kiddies of the town enjoyed a
free matinee given by Mr. R. Rinaldi
at the Orpheum theatre on the after-
noon of Christmas Day.

Michael Muir, who is claimed to
have taken the first train over the
Crow line, has retired from C.P.R.
service as conductor.

Mrs. George Pattinson and daughter
Jean, of Coleman; and Mesdames
Padgett and Shevels, of Bellevue,
were visitors here today.

Here and There

(413)

The total forest area of Canada
is estimated to be 1,151,454 square
miles. Of this area, 865,880 square
miles are productive and access-
ible; a little over one-third of this
area bears timber of merchantable
size, the remainder carries young
growth not yet suitable for use.

The all-time championship in the
Canadian Pacific Railway First Aid
Competition has been won by the
police team of the Winnipeg station
Montreal for the first time in the
history of the championship. Win-
ners took 315.6 points out of a pos-
sible 425, the nearest to which
— the team from Nelson being 263.4.
Members of the winners were Owen
Tomlinson, William Peterson, Er-
nest G. Wykes, William H. Allison
(Captain), and Andrew H. Stott.

More than three hundred people
from the west left Winnipeg on
Canadian Pacific Railway special
traveling to ship's side at Saint
John to sail on December 29, 1929.
December 14, to spend their
Christmas and New Year holidays
in Great Britain. The majority of
the travellers represent workers on
the land rather than city dwellers.

With the objective of being one
of the largest and most palatial
buildings of its kind in the contin-
ent, the new clubhouse of the
Cowdrey Golf and Country Club at
Victoria is rapidly nearing com-
pletion and will be ready for for-
mal opening in time for the second
annual Empire mid-winter tourna-
ment to be played over the famous
course February 17-22. It is in
replacement of the clubhouse de-
stroyed by fire about a year ago.

Honolulu welcomed S.S. Empress
of Canada, star flagship of the
Canadian Pacific "Empress" fleet,
when the crack liner arrived Decem-
ber 13, inaugurating 12 days of
service to the Hawaiian port, with
a brilliant civic reception in which
the Mayor, the Chamber of Com-
merce and leading civic representa-
tives and organizations took part.
Honolulu gave a real old time
"Aloha" greeting, proving its en-
thusiasm at the decision of the
Canadian Pacific Steamships ser-
vice to include Honolulu as a fre-
quent port of call.

America's first sea-going Christ-
mas Music Festival will take place
aboard Canadian Pacific liner Du-
chess of Bedford which sails from
New York December 23 on a 16-day
cruise of the West Indies. A
special choir has been selected for
carol singing and the ship's orchestra
will play Christmas music
danzas from the earliest Yuletide
observances in England and Euro-
pe. Elizabethan pageantry, old-
time English and American dances,
Yule Log, Bears' Heads, Barons of
Beef and Druidic mistletoe will all
feature in the festival.

The wheat championship of the
world, won by Canadian farmers
fifteen times in the last nineteen
years, has again returned to Cana-
da, after being held for two years
by the state of Montana. This year
it was awarded by the unanimous
decision of judges at the interna-
tional Grain and Hay Show at Chi-
cago to Joseph H. B. Smith, of
Wolf Creek, Alberta, and formerly
of Lacombe, Canada. His farm is
400 miles north of the international
boundary and 130 miles west of Ed-
monton. He won with a sample of
Reward wheat developed at the
Canadian Government Experimental
Farm at Ottawa and put on the
market in 1928.

Here and There

412

Thirteen first prizes in apples,
one first in pears and four seconds
in apples were awarded to Cana-
dian exhibitors at the Imperial
Fruit Show recently held at Lingley
Hall, Birmingham, England. Eight
of the first prizes were won by
Nova Scotia growers, five of them
by Clark A. Bentley, of Newville,
N. S.

Four hunters from New York
State saw 153 moose during the ten
days of October they spent hunt-
ing in Albert County. New Brun-
swick, with headquarters at the
camps owned and operated by
Gaulle Charles C. Dixon, of Alma,
according to a report made by R.
D. Stowell, of Alden, N. Y., who
headed the party to the New Brun-
swick Government Bureau of Infor-
mation and Tourist Travel.

Contract for building a 5,500,000
bushel grain elevator at Prescott,
Ontario, or the "St. Lawrence" ship-
ment recently been let by the Canadian
Government. Its cost will be about
\$1,000,000. Construction must
be completed by August 1, 1930. It
is hoped it will be ready before the
Welland Canal, built at a cost of
\$120,000,000 is opened before next
year's grain harvest in Western
Canada begins.

Official report on employment in
Canada states that in October of
this year conditions were excep-
tionally satisfactory. Reports from
7027 employers with staffs total-
ing 1,038,834 persons, showed em-
ployment at 125 based on the aver-
age for the calendar year as 100.
This is the highest on record for
the time of year and compares with
118.8 for October 1, 1928.

World-wide interest is being at-
tracted by the Canadian Pacific
plans to include Honolulu as a port
of call on westbound voyages of its
White Empress fleet, commencing
in December. "Grand Hall," vice-
president of the Railway, stated at
Vancouver recently. Though tak-
ing these ships a little out of their
course to Yokohama, it will still
leave them their supremacy as
making the fastest run between
this continent and the Orient, he
added.

Three functions of interest which
are expected to attract hundreds
of Canadian and American tourists
will be staged in Victoria in the
next three months. They are the
Yuletide Music Festival in Decem-
ber, the Sea Song Festival in Janu-
ary, both held at the Empress
Hotel, and the second annual mid-
winter golf tournament in Febru-
ary which had no outstanding a
success last winter.

The 300 odd inhabitants of For-
most, Alberta, claim it as one of
the busiest communities of Western
Canada. In the past two years it
has shipped more than 3,500,000
bushels of grain, mostly wheat. The
town is also progressive in its edu-
cational and sports facilities.

Shipments of pilchard oil from
the west coast of Vancouver Island
are increasing yearly. One vessel
recently took 650 tons in bulk
destined for Europe, where mar-
ine is still a staple diet. Some-
times whale oil is used as a sub-
stitute for pilchard oil in the
manufacture of margarine.

Hon. T. A. Creer has been sworn-
in as minister of railways and canals.

Since the advent of the big snow
storm of a few weeks ago, prac-
tically all freight trains on the Crow
line are running double-headed.

Alberta, or Blaimore, hasn't got
all the Bearcats. Truro, Nova Sco-
tia, has a team of them that's clean-
ing up the Maritime provinces in the
self-same manner.

A small rail which fell into her
mouth from a small toy, caused the
death of Doreen Gilroy, aged 14, at
Toronto on December 22nd. She was
choked to death in a few minutes.

The name of Hon. Robert Forke,
former leader of the Progressives
and for some time minister of immi-
gration in the King cabinet, has been
added to the Senate of Canada.

"Ah wonders if George Washing-
ton was as honest as dey say he
was."

"He was de honestest man dat ever
was born in dis country."

"Den how come dey close de banks
in de United States on his birthday?"

A new minister was scandalized to
observe the old verger who had been
collecting the offertory guiltily extract
a two-shilling plate before present-
ing the plate at the altar rail.

After the service he called the old
man to account.

The verger was puzzled for a mo-
ment, and then a sudden light dawned
on him.

"Why, sir, you don't mean, that two
shillings of mine? I've led off with
that for the last 15 years!"

SONS OF ADAM

Once in a while something happens
which proves that men really are
afraid of their wives.

Last week a couple of Medicine
Hat men went up to Calgary. A les-
ing poker game was amongst the
smoke of the great city, so they were
cleaned right out without as much as
a box of candy to take home to their
waiting wives. Terrified and dis-
traught, they invented a story of an
armed bandit who held them up and
robbed them of their all.

The story went over well at home,
and the police erupted stealthily hither
and yonder looking for the desperado.

However, something must have
slipped, for the poor fish broke down
and confessed to the police that they
had made up the story because they
were scared of their wives, and that
there was no armed bandit.

This confession will not be popular
in any circle. Other men won't like
it, because it sows the seed of sus-
picion round a very good alibi and
certainly the wives who figure so pub-
licly won't be thinking any loving
thoughts or cooking up tasty little
dishes for their spouses. This con-
fession can be carried too far. Think
of Adam!—Ex.

COLORS OF 1930 MOTOR

VEHICLE LICENSE PLATES

The province of Nova Scotia, auto-
mobile license plates for 1930 have
a white background with numerals
and letters appearing in red; New
Brunswick's, aluminum background
with crimson letters and figures;
Prince Edward Island, white back-
ground with green letters and fig-
ures; Quebec, yellow background
with black letters and figures; Ontario,
white background with black letters
and figures; Manitoba, blue back-
ground with white letters and fig-
ures; Saskatchewan, chocolate back-
ground with white letters and figures;
Alberta, green background with white
letters and figures; British Columbia,
red background with orange letters
and figures.

The completion of a proposed rail-
way will open up the Ground Hog de-
posits, about 125 miles north of
Prince Rupert, B.C. The compara-
tively short rail haul to tidewater,
plus the economy of ocean transport
to the Vancouver market, makes it
apparent that development of these
deposits will not be long delayed.
This anthracite is said to be superior
to the Pennsylvania variety, and has
many of the characteristics of Welsh
coal.

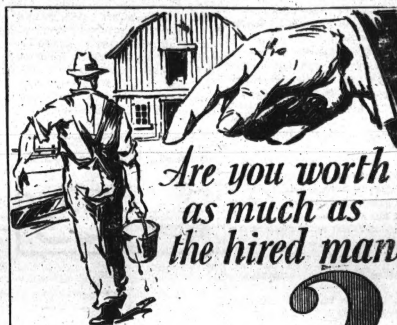
The officers of Sentinel Lodge,
Coleman; Turtle Mountain Lodge,
Hillcrest, and Livingstone Lodge,
Blaimore, Knights of Pythias, will
be installed at a joint meeting to be
held in the local lodge hall on Friday
night of next week. All members are
asked to bear this date in mind and
be present, if possible.

Robin Hood FLOUR

For All Your BAKING

Once in a while the city dailies
take occasion to announce "blank
days" in their own police courts. It
would be a splendid idea if they
would couple such announcement in
connection with police court inactivi-
ties of other centres as well.

In memory of Rev. George Wood,
founder of Wood's Christian Home at
Bowness, who died on November the
27th, 1928, a tablet was unveiled on
Sunday afternoon last in the home of
Rev. George A. Dickson, pastor of
Knox United church, Calgary.



What would it cost to replace your farm
buildings if they burned?
Or your stock if they died?
Or your crop if it were "hailed out"?

YOU if THAT happened?

YOU are more valuable than buildings,
implements, stock and crops put to-
gether. What is your REPLACEMENT
VALUE?

You pay your farm helper from \$50 to \$100
a month—and board.

Are you worth that much?

You can take out a life assurance policy to
provide \$50.00, \$75.00, \$100.00 a month or
more in case of your death.

This will provide the wage of a hired man
at least, and enable your family to hold
on to the farm.

See the Sun Life man. He has a policy for
every need.



SUN LIFE ASSURANCE
COMPANY OF CANADA

HEAD OFFICE

MONTREAL

CALGARY

— SPARKLING DRY —



Ginger Ale

The Ideal Beverage for the
Party of the "First Part"

A TANGY FLAVOR
OF FRESH LIMES

SPECIALLY PREPARED BY
CALGARY BREWING & MALTING CO., LIMITED

Confectioners and Other Retailers
PLUNKETT & SAVAGE, LIMITED

Household Trade
DISTRIBUTORS, LIMITED

WORLD HAPPENINGS
BRIEFLY TOLD

The \$180,000,000 income tax reduction resolution was signed by President Hoover, at Washington.

France's largest aeroplane, the D-70, passed its initial tests satisfactorily, lifting a load of five tons after a run of 30 meters.

John McGregor, prominent real estate man, was elected president of the Canadian Club of Winnipeg, at the annual meeting held recently.

British United Press is reliably informed that Ludwig Kleinwachter, formerly Austrian consul in New York, has been appointed to represent Austria at Ottawa.

Every one of the 45,000 votes cast in the recent civic elections in Winnipeg, will be carefully examined by a commission investigating legal and illegal plural voting.

Little probability exists at the moment that legislation will be introduced at the coming session of parliament for payment of relief to dependents of prisoners serving time in Canadian penitentiaries.

Cruiser cars equipped with radios may be adopted by the Montreal police department in the near future. Detroit and many other American cities have already established this service and Montreal may follow their example.

A delegation representing the Federated Association of Letter Carriers waited recently upon Hon. P. J. Veniot, postmaster general, to interview him regarding salaries and working conditions of workers in the postal service.

The World's Poultry Congress

Canada To Take Important Part In Congress To Be Held In London, England

Preparations for the fourth World's Poultry Congress, which will be held in London, England, in July, 1930, are well in hand. Canada will take a very important part in this Congress. The Dominion is fortunate in having as a leader in poultry matters, Mr. F. C. Elford, the Dominion Poultry Husbandman, who is president of the World's Poultry Science Association, under whose auspices congresses are held.

Mr. Elford recently concluded a tour of the countries in Europe and the near east, and has returned with the assurance that the great nations of the world are preparing to make exhibits and participate in the presentation of papers on poultry topics.

The London Congress, like the one held in Ottawa, in 1927, will include a livestock exhibit in which hundreds of varieties of fowls and rabbits will be displayed. Canada's exhibit in this section will include several hundred head. The national exhibits for Canada are being prepared by the Federal and Provincial Departments of Agriculture. The purpose of these will be chiefly to illustrate the part being played by education, research and economics in the development of the poultry industry.

The Congress will last for a full week in which five sessions will be held simultaneously. In these sessions papers will be presented and discussed on breeding and incubation, nutrition and rearing, diseases and their control, economics including marketing, and education. An elaborate program of excursions and entertainments is being provided for the delegates, a large number of whom it is expected will be from Canada.

Alberta Clay Products

The Alberta Clay Products Company, Medicine Hat, is reported to have sufficient orders in hand to keep the plant fully employed for the next twelve months. It is now running a day and a night shift.

Next to grape wine it is said that Japanese sake, or rice wine, is the oldest alcoholic beverage known to man, its use dating back over 2,000 years.

A twelve-cylinder automobile attracted much attention at the recent automobile show, at Paris, France.



"Adolf, if you flirt with this blonde person, there will be a misfortune."—Lustige Sachen, Leipzig.

W. N. U. 15217

Prevention Of Colds

New York Doctor Gives Ten Rules To Follow

In November there were 400 deaths in New York from pneumonia, and 25 deaths from influenza, and the civic health commissioner, Dr. Wynne, has broadcast some general advice to citizens, advice which is probably as good anywhere as in New York.

Dr. Wynne set forth 10 rules for preventing colds. These are:

1. Eat plenty of nourishing food.
2. Drink plenty of water; bathe frequently.
3. Sleep eight hours each night.
4. Breathe deeply while in the open, but through the nose.
5. Make certain that your home is well ventilated.
6. Make certain that the air is not only fresh and of the right temperature, but that it contains moisture.
7. Dress according to the weather. Do not permit yourself to chill.
8. Avoid using other's towels in homes where there are colds.
9. Keep away from persons who have colds.
10. If you contract a cold, go to a doctor. Don't resort to nostrums.

After all even expert advice is merely the application of common sense as stated above. A good deal of ailment in the winter is caused by defective ventilation and overheating.—St. Catharines Standard.

Winnipeg Newspaper Union



(By Anabelle Worthington)

A black transparent velvet unrivaled for restaurant and afternoon occasions with its dipping pointed hemline emphasizing the chic femininity of new elegance in mode.

The charming cape collar and jabot in of beige sheer metal cloth knotted at end of becoming open V-neckline. Narrow belt marks heavy waistline of molded bodice. Sleeves are slenderly fitted below the elbows.

The classic arrangement of loose hanging bands of silk, stitched in pointed effect well below the hips, create a youthfully slim appearance.

Style No. 3139 is designed in sizes 16-18 years, 36, 38, 40 and 42 inches bust. It is really very simple to make, and the saving enormous.

It is tremendously smart in crepe Elizabeth in dark dahlia purple shade.

Printed sheer velvet in dark brown tones with collar and jabot of harmonizing shade canton crepe is attractive.

Sheer metal cloth is exclusive fabric for formal occasions and Sunday night occasions, and adapts itself admirably to this model.

Georgette crepe, crepe de chine, crepe Roma and crepe satin appropriate.

Pattern Price 25 cents.

How To Order Patterns

Address—Winnipeg Newspaper Union, 175 McDermott Ave., Winnipeg

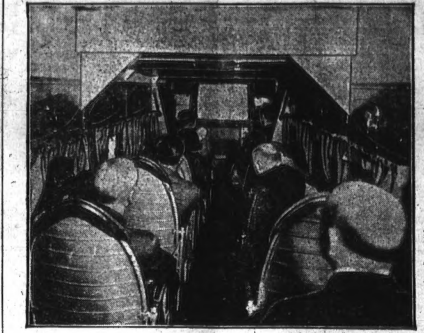
Pattern No. 3139 Size

Name

Address

City

State



View of cabin of transcontinental passenger plane where passengers are entertained with movies during the flight.

FLYING MOVIES ARE LATEST THRILLS FOR TRANSCONTINENTAL TRAVELERS

Cloud Cinemas Made Possible By Symposium Of American Scientific Geniuses

American inventive genius in the laboratories of several of our largest corporations recently joined hands to make a Jules Verne dream come true.

Only a few years ago anyone who predicted that we would have flying theatres would have run the grave risk of being rushed to the observation ward of the nearest asylum.

Yet the flying movies are here. With the last two weeks' this miracle of modern science has been perfected and regular passengers bound from coast to coast in 48 hours are witnessing motion pictures above the clouds.

Newspapers, comedies and super production click off in perfect shape 10,000 feet in the air travelling 100 miles an hour!

The miracles reputed to the ancient magicians seem insignificant when compared with the fact that you may now lounge comfortably in your big armchair, watching a complete motion picture show while flying over the tallest peaks of the Rockies.

Meticulous scientists, working in distant and unrelated laboratories made possible this really astounding achievement. The Edison Lamp

Works of the General Electric Company, built a special lamp to use in the air movie camera; the National Carbon Company, provided special Eveready battery equipment and the Duograph Company constructed an extremely light aluminum projector. Universal Pictures Corporation and Transcontinental Air Transport offered the planes and pictures.

The unique difficulties in the way of complete success of the flying movies were overcome by patient and skillful research. The Edison Lamp Works had to build a movie lamp of miniature proportions and yet so rugged that it would withstand all shocks. The question of light for the camera was all-important. It was obviously impossible to draw on the ignition system of the airplane. So the National Carbon Company engineers put together 14 dry cells and hooked them up in such an ingenious way that they operated the air movie show for six hours running.

This symposium of technical brains resulted in the complete success of the flying theatres and from now on air movies will be one of the big thrills of the two day trip from coast to coast.

Recipes For This Week

(By Betty Barclay)

CREAM CARAMELS

- 1 cup table syrup.
- 1 cup cream or rich milk.
- 1 teaspoon vanilla.
- 2 cups granulated sugar.

Mix together the sugar, the syrup and half the cream, and bring slowly to the boiling point, stirring well. Cook until the mixture will form a soft ball when dipped in cold water. Then add the remaining cream and cook again until the candy forms a hard ball when subjected to the water test. Flavor with the vanilla and pour into a buttered pan. Do not stir the candy more than is necessary during the cooking, as it will cause the sugar to granulate.

OATMEAL DROP CAKES

- 5/8 cups butter.
- 1 cup sugar.
- 2 eggs.
- 3/4 cup milk.
- 3 cups rolled oats.
- 3 cups flour.
- 1 teaspoon baking powder.
- 1/2 teaspoon salt.
- 1 teaspoon cinnamon.
- 1 teaspoon nutmeg.
- 1 cup chopped seeded raisins.

Cream butter, add sugar, eggs well beaten, milk, and rolled oats. Mix and sift dry ingredients. Add flour mixture to first mixture, thoroughly mix. Drop by spoonfuls on a greased baking pan and bake in a rather hot oven. This makes 32 to 36 cookies.

What a Billion Means

Nice Little Problem To Work Out In Spare Time

It is just as easy to say billion as million. The word has been spoken frequently and familiarly during the recent affair in Wall St., and a public, grown used to large figures, hasn't been so much impressed.

Charles Ransom, lumber man of Memphis, Tenn., turns the microscope of practical imagination on a billion dollars and dramatizes it. Here is how it figures out:

If a billion had been accumulated 500 years before Christ, had not been allowed interest, and had been paid out at the rate of \$1,000 per day every day since, up to and including November 21, 1929, there would still be \$112,866,000 left.

If you don't believe it, figure it out for yourself. And don't forget the leap years.

SUNDAY SCHOOL LESSON

DECEMBER 29

FELLOWSHIP THROUGH WORSHIP

Golden Text: "He entered, as His custom was, into the synagogue on the sabbath day."—Luke 4:16.

Lesson: Nehemiah 8: 1-12; Micah 4: 1-2; Psalm 122: 1-3; Matthew 23: 19; Hebrews 10: 19-25.

Devotional Reading: Revelation 7: 9-17.

Explanations and Comments

The Joy Of Being In The Midst Of A Worshipping Multitude, Psalm 122. He recalls in this Psalm 122, the joy this invitation gave him, his delight in actually standing within the gates of Jerusalem, the Holy City, so compactly built together. How he gazed at its palace of the Davidic line of kings, its tribunals for judgment, and its sacred temple crowning its natural superlatives upon its history, upon the constant going up to it of the tribes of old in testimony of their relationship to Jehovah, to offer thanks unto Him.

The Psalmist's heart is stirred to exultation; that all shall pray for the praise and prosperity of Jerusalem. "The last four verses of the Psalm breathe a spirit of the noblest, most unselfish patriotism. Not for his own sake, but for the sake of his brethren—the people at large—and for the sake of his God, his temple, and his service, he wishes peace to Jerusalem, and calls upon others to wish her peace. With love to Israel and love to Jehovah, there is a natural superlatives upon its history, upon the constant going up to it of the tribes of old in testimony of their relationship to Jehovah, to offer thanks unto Him.

In full assurance of faith, having our hearts and our bodies purified, let us hold fast the confession of our hope that it never wavering; for He is faithful who promised.

And let us consider one another, "taken into account" and weighing our neighbors' circumstances, and especially his risks, and this with a view, not to exasperating criticism, but with a view to incite them to love and good works, acknowledging honest endeavor and making allowance for imperfection."

Dry Ice

Is Made From Carbon Dioxide and May Soon Replace Natural Product

"Dry ice" made from the soot of factory smokestacks and the exhaust of automobiles was suggested as a possible substitute for natural ice by George B. Bright, ice manufacturer of Detroit, in addressing the third session of the National Association of Ice Industries at New York. This "dry ice" which is manufactured from carbon dioxide, is being produced in small quantities. Mr. Bright said, and only awaits further research and developments to become a possible substitute for ice in the home, it is at present used chiefly for refrigerators and ice cream trucks.

Alaska Leads In Airports

Has Ratio Of One For Each 908 Inhabitants

The Alaska gold rush days have been lost in the waste of scores of airplane propellers, and the northernmost possession of the United States stands now in the enviable position of leading the world in the number of airports and landing fields in comparison to its population. With some 60,000 people, and 65 airports, Alaska has one of the latter for each 908 inhabitants.

Nearly 100 sculpins are now employed in carving works of art at the Legerhorn alabaster factory in Italy.

Britishers Interested In Warmer Homes

Manufacturers Unable To Satisfy Demand For Boilers and Radiators

The recent severe winters in Britain, the strain put upon their style of plumbing and unusual accidents from freezing with the houses seems to have caused the hardy Briton to consider more efficient heating services indoors. Hitherto most Britons who saw a fire felt warm all winter, or, at any rate, they didn't feel piercing cold. We Canadians would over there. We would demand winter heat—and now so does John Bull, it seems. The Ottawa Trade and Commerce Department reporters desire that during the past few months there has been an improved demand for radiators and boilers and home manufacturers have been unable to satisfy the demand and deliveries are being delayed from six to eight weeks. One well-known American manufacturer of radiators and boilers are putting down, through the United Kingdom organization, the necessary plant for the production of their products on a large scale. In the meantime, Swedish manufacturers are attempting to market a range of wrought steel radiators, which can, of course, be used in conjunction with other cast iron and steel bores. Several Canadian firms have already tried this market, but never does there appear to have been such a quickening of interest in central heating as this year.

Has Private Army

Duke Of Atholl Allowed To Keep Armed Retainers

The only British subject permitted to maintain a private army his celebrated 58th birthday. The man who owns his own armed forces is the Duke of Atholl, holder of 19 titles. The Duke's retinue of armed retainers, a picturesque survival of feudal days, is an officially recognized force. Queen Victoria once presented colors to the army, numbering about 300. All the members of the Atholl Highlanders served during the World War in the Scottish Horse.

Technical High School For Moose Jaw

The Saskatchewan Government has expressed its willingness to contribute one quarter of the cost of constructing a Technical High School building in Moose Jaw, at a cost of about \$450,000. It is believed that there would be between \$200 and \$300 students ready to enroll at once.

Traveller (to porter): "How long will the next train be?"

Porter: "In about six carriages."

Traveller: "You're smart, aren't you?"

Porter: "No, sir. Smart's gone home for 'is dinner."

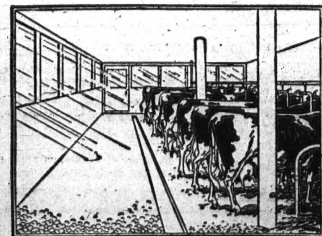
Japan produces more feature motion pictures than any other country, according to the U.S. Department of Commerce.

The Chinese calendar is traced back to 2500 B.C.

WINDOLITE The Improved Glass Substitute

MADE IN ENGLAND

COMES WITH A MESSAGE OF HEALTH



WINDOLITE stands for 100 per cent. sunlight. It makes light but strong windows for cattle sheds, dairy stables, poultry houses, brooders and all out buildings. It is economical, unbreakable, flexible and is easy to cut and fit. It is now being successfully used for sunrooms, verandahs, schools, factories, hospitals, sanitariums, hot beds, plant coverings and greenhouses. It keeps out cold, rain, not crack or chip—cuts with a pair of scissors and is easy to fit. WINDOLITE is supplied in rolls any length but in widths of 58 inches only. A square yard of WINDOLITE weighs about 15 lbs. A square yard of glass of ordinary thickness, weighs about 135 to 150 lbs. The improvement WINDOLITE requires no varnish, WINDOLITE is made in England.

Price \$1.50 Per Square Yard, Lash, Toronto.

Use WINDOLITE and let

YOUR PLANTS

YOUR CHICKENS

YOUR CATTLE

Bask in 100 % Sunlight

Send for booklet "WINDOLITE"

THE sun is the all-powerful life producer. Nature's universal disinfectant and germ destroyer. It gives us heat, light and tonic. WINDOLITE is the sun's most important ally.

Medical research has definitely proved that from the point of view of Health and Hygiene, the most effective action the sun's rays are the Ultra-Violet rays, which possess the greatest power for the prevention and cure of disease and debility.

Science has further established that ordinary window glass does not allow the passage of Ultra-Violet rays, so that by using glass we are artificially excluding these vital health-giving rays. Therefore, the invention of WINDOLITE has completely satisfied the long-felt want. Exhaustive experiments have conclusively proved that it is a most effective substitute for glass that it freely admits the Ultra-Violet rays, and that it is the most beneficial effect on the growth and development of plants and animals and on the well-being of cattle, enabled for the first time to have healthy light instead of darkness in their sheds.

Indeed, the discovery of WINDOLITE has during the last six years completely revolutionized the growing of plants and poultry breeding, increasing the egg-laying capacity and fertility of chickens, has greatly improved the health of calves and lambs; used in domestic and household requirements.



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BACK of every man—back of every family—back of every home, stands the Bank—the guardian of fortunes, the counsellor and friend of those who, realizing the uncertainty of to-morrow, provide for its emergencies out of today's resources.

The Royal Bank of Canada

Blairmore Branch - J. B. Wilson, Manager
Bellevue Branch - J. S. Lemay, Manager
Hillcrest Sub-Agency open Tuesdays and Saturdays

The Crows' Nest Pass Curling Association

Bonspiel

BLAIRMORE

JAN. 13 to 18, 1930

5 - TROPHIES - 5

Magrath, International Coal & Coke Co., Trites-Wood Co., Lethbridge Brewing Co. and Grand Challenge Cups

First, Second, Third and Fourth Prizes supplied with each Cup

The Annual Banquet

Will be Held in
THE COSMOPOLITAN HOTEL

Wednesday, January 15, at 8 p.m.

to which all Curlers are Cordially Invited

All Entries for the Bonspiel should be in the hands of the Bonspiel Secretary on or before Saturday, January 11th

For Further Information, Hotel Accommodation, or Tickets to the Banquet, apply to

M. H. CONGDON

Bonspiel Secretary Blairmore, Alberta

For Sale Desirable Houses

Special Prices and
Terms to Employees

APPLY

**WEST CANADIAN
COLLIERIES LIMITED**
BLAIRMORE, ALBERTA

Local and General Items

A harbinger of Spring, in the shape of a real butterfly, appeared in our office on New Year's Day.

Miss Beattie Crowder, who is attending normal school at Calgary, spent the Christmas vacation with relatives here.

Misses Katherine and Agnes Jacques, of Calgary, are holiday guests here with their sister, Mrs. Dr. R.K. Lillie.

EYES EXAMINED. Phone Blairmore Pharmacy, Saturday, January 11, for appointment. E. J. ANDERSON, B. Sc., in attendance. [2-9]

Mrs. Clarence Reddick, of Trail, B.C., is a holiday guest with her mother here and will remain till after the big hockey games next week.

Jack and Frances Tompkins, who are attending school at Regina and Calgary, spent the Christmas holidays at home here.

Misses Julia and Helen Dutil, who are attending school at Calgary, spent the Christmas vacation at home here and return to Calgary this week end.

The members of Vimy Chapter, O.E.S., will hold a Novelty Valentine Tea in the Lodge Hall on Saturday, February the 15th. Watch for later announcements. —L.f.

Mrs. John Parvis, Los Angeles, arrived in town and will spend some time with her father, Mr. George MacPherson—Westville note in New Glasgow Free Lance.

Mrs. D. C. Church and young son Rae, of Balzac, Alberta, are at present guests of Mrs. Church's father, Mr. A. D. Rae, Scotsburgh, N.S.—New Glasgow Free Lance.

The high school dance, held in the Moose hall on Monday night was a most enjoyable affair. Several members of the school board, together with ourselves, enjoyed the affair thoroughly.

On Tuesday we received an air mail greeting from our old friends, Mr. and Mrs. Mark Drumm, Hollywood, California, in which they wished all their Canadian friends a happy new year.

The editor of Maclean's Magazine declares that the most dangerous people in Canada today are those who, for political purposes, are stirring up racial and religious strife. We have some of that stripe in Western Canada, and the West isn't very proud of them.—Lethbridge Herald.

IN MEMORIAM

In loving memory of Mrs. James Patterson, who died January 3rd, 1928.

"One by one our dear ones leave us,
And our sad hearts wonder why;
But we have our God's assurance,
We shall meet them by and by."
Gone, but not forgotten.
Inserted by her sons and daughters.



Rouge is like romance—it rubs off on close acquaintance.

A big dance will be held by the Coleman hockey club at Coleman on Tuesday night next.

Some guys who were enjoying the lullaby festivities to the fullest on Tuesday night, have asked the town council to "kindly straighten out our streets."

Blairmore defeated Hillcrest on their own ice on Friday night last by a 5-0 score, while Bellevue also blanked Hillcrest at Bellevue on Monday night by a score of 4-0.

In a quarterly dividend, \$900,000 will be distributed to its stockholders by the Granby Consolidated Mining, Smelting and Power Company on February 1st.

Owing to the Trail-Blairmore exhibition games being held on Monday and Tuesday next, the league fixture, Blairmore-Coleman at Coleman has been postponed from Monday night next to Wednesday.

The marriage of Velma, only daughter of the late Dr. S. J. Kirk and Mrs. Kirk, to Mr. Millard Kemp, of Edmonton, took place at Macleod on Christmas morning. The young couple will reside in Edmonton.

Heaton and Jones, proprietors of the Lundbreck Garage, with their big truck, supported by ten enthusiastic citizens armed with shovels, succeeded on Thursday afternoon in opening the Red Trail from Lundbreck to Bellevue, so that cars can now travel between there and that part of the Pass which has been favored with the provincial government snowplow service.

A feature of the Sunday school session at the United church on Sunday afternoon, December 22nd, was the reception of white gifts. A large number of beautiful parcels were received and piled near the pulpit, where they were allowed to remain to be augmented at the close of the evening service. On the Monday following, these parcels were packed and shipped to Wood's Christian Home at Bowpass, where they were to be distributed among the children of that institution.

A number of local natives of Nova Scotia attended the "filibusters" party at Hillcrest on Friday night last, when a most enjoyable time was had in the Catholic hall by the McDougalls, McLeods, McMurdos, Morrisons, McPhersons, McInnes, McIntyres, Gillies, Maddisons, Camerons and others. Besides the fish, songs, recitations, old-time dances and Gaelic furore occupied places on the programme and were much enjoyed. Some of the participants have already recovered and are looking forward to a repetition of the event.

The story is told of a Scotchman who had a distinct love for the meat of live game. This Scotchman was following his pursuit of police duties a few days ago and noticed several canines rushing madly across main street towards the railway tracks, at an hour so early in the morning that at Christmas time they did appear as anything. His curiosity being aroused, coupled with his blood-thirstiness, he immediately made chase. Approaching the C.P.R. tracks he found a real, honest-to-goodness rabbit of the domestic variety being stretched to about three times its normal length between the teeth of two large and ravenous dogs. With his baton he managed to scare away the hounds. He picked up the remains of the bunny, took them home and had wifey make a mulligan for breakfast. Since then the amount of the grocery bill for that home has not increased one iota and Scotty wishes to tender at this time his heartiest thanks to those who keeps dogs only for the benefit they can administer to others.

APPLES

Good sound Apples, in crates

Jonathan - Rome Beauty - Delicious - Wagner

Per Case \$2.15

Banquet Sardines, 4 tins 25c
Libbys' Sauer Kraut, per tin 19c
Mince meat, Red Cross, per tin 59c
Toilet Paper, 7 rolls 25c
McLaren's Jelly Powders, 3 pkgs 22c
Monk & Glass Custard Powder, per tin 35c
Mother's Cocoa, 1-lb pkg 24c

Grape Fruit, Celery, Bananas, Tomatoes, Parsnips
Oranges, Lettuce, Beets, Cranberries, Carrots,
Cauliflower, Turnips, etc.

SCOTT'S GROCERY

BLAIRMORE Phone 222 ALBERTA

MEATS AT LOW PRICES

Choice Roasts Steer Beef, per lb 25c
Choice Veal Roasts, per lb 25c
Choice Leg of Pork Roasts, per lb 25c
Choice Shoulder Pork Roasts, per lb 22c
Veal Steak, per lb 30c
Sirloin Steak, at per lb 25c
T-Bone Steak, at per lb 25c
Round Beef, per lb 25c
Pork Loin, at per lb 30c

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All Building Materials Supplied

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American Hide & Fur Co.
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— Prompt Returns Same Day —

TO OUR PATRONS AND FRIENDS, WE
EXTEND OUR SINCERE WISHES FOR

**A Happy and
Prosperous New Year**

Crowsnest Cleaners and Dyers